

Hong Kong Baseball Association 30th Anniversary Logo Design Competition





The Hong Kong Baseball Association (HKBA) will celebrate its 30th Anniversary on 26th March 2023. Many exciting events will take place to mark this momentous milestone.

Signature of the Celebration

"The HKBA 30th Anniversary Logo Design Competition" aims to inspire creativity in wishing HKBA a successful future in further expanding opportunities to make baseball a lifelong game for fans of all ages. The logo will be used online, in print, and on merchandise. The logo should reflect aspects of the rich history of HKBA, achievements over the past 30 years, and/or the forward looking and dynamic nature of our work in developing baseball both locally and internationally

Register and submit your entry on our website. We look forward to seeing your designs!

Category	Award	Prize
Primary School	Champion	\$1,000 Book coupon + certificate
	1 st Runner-up	\$800 Book coupon + certificate
	2 nd Runner-up	\$500 Book coupon + certificate
Secondary School	Champion	\$1,000 Sporting Goods coupon + certificate
	1 st Runner-up	\$800 Sporting Goods coupon + certificate
	2 nd Runner-up	\$500 Sporting Goods coupon + certificate
Open	Champion	\$3,000 Cash Prize + certificate
	1 st Runner-up	\$2,500 Cash Prize + certificate
	2 nd Runner-up	\$1,500 Cash Prize + certificate

Entries can be submitted using the following ways

Complete the enrolment on Google form on our HKBA website and upload your work as pdf file.

HKBA cannot be held responsible for entries or responses lost in email.

By joining the Competition, participants agree to assign the intellectual property rights and copyrights of the submitted entries to HKBA unconditionally.

HKBA may make modifications to the winning logos to fit our brand guidelines. HKBA retains the right to amend and revise the winning logo design and publish, reprint or display any entries.

Schedule		
Date	Event	
2022 May 15	Submission deadline	
2022 May 17-24	Top 5 in each group will proceed to online voting	
2022 May 31	Result announcement	
2022 June – August	Prizes Presentation	

Competition details

- Each participant must enroll as an individual and can only submit one entry. Entries submitted after the deadline will not be considered. There is no application fee.
- Participants in the primary category must be full time Primary 1 to 6 (or equivalent) students of locally recognized primary schools or international schools in Hong Kong.
- Participants in the secondary category must be full time Secondary 1 to 6 (or equivalent) students of locally recognized secondary schools or international schools in Hong Kong.
- Entries shall not contain any obscene, violent, pornographic, defamatory, indecent or insulting elements or any controversial or inappropriate content, or politically sensitive that threatens the National Security Law, whether implied or expressed. Those who fail to comply will be disqualified.

Format and requirements

- All entries must be created under the theme "The HKBA 30th Birthday", submitted with a title of not more than 20 words and must include a description of no more than 200 words in either Chinese or English, illustrating the design concept.
- Entries can be created using traditional or digital drawing tools such as watercolour, acrylic paint, colour pencils, crayons, oil pastels, Adobe Illustrator, design software and mobile applications. A mixture of multiple art mediums may be used in your entry. You are not allowed to cut out pictures from a magazine or photographs to create a collage as your entry.
- For traditional hand drawn entries, the minimum size is A5 paper and maximum size is A4 paper.
- For digital entries created through digital methods, the entry must not exceed 800 x 800 pixels in resolution. The background must be transparent and clipart is not allowed. Winners will be required to provide the original files. Similarly, for digital methods entries, you are not allowed to copy and paste another person's photograph or artwork and submit as part of your entry, such as using Photoshop and other similar means of copying.
- The artwork submitted for entry must be the original work of the participant and have not been published, sold or submitted to other competitions. Entries must not contain any advertising elements or infringe upon any rights of any third party, including but not limited to, intellectual property, confidentiality and privacy. Any violation will result in disqualification.

Judging Criteria

- Innovative concepts, creativity and fun
- Originality
- Relevance to the theme

- Art skills or digital aesthetics
- Composition

Prize & Awards

All prizes given out by HKBA are non-transferable and winners may not exchange the prize for cash or other services from HKBA.

All winners have to collect the prizes in person. In the event that a winner is unable to claim the prize in person, he or she may authorize a delegate to claim the prize on his or her behalf.

Decisions made by the panel of judges shall be final. Any objection of the participants will not be considered. In case of any dispute, HKBA reserves the final decision, including the right to suspend, change or terminate the Competition and any of its terms and conditions without prior notice.

Use of Personal Information

Any personal information supplied by the participants for the purpose of the Competition will be treated as confidential, and will not be released by HKBA and any third parties without the participant's permission. Personal information of participants will only be used for communications regarding the submission and selection, and otherwise to the extent necessary for administrative matters for the selection.

Enquiry

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